

TOWARDS SOBRIETY ENERGETIC

MORE RESPONSIBLE EVENTS

In the context of the upcoming winter energy crisis, the energy transition is a priority for the event industry.

The targets set by the state (a 10% reduction in energy consumption over the next two years and 40% by 2050) are generating ideas aimed at identifying measures to reduce energy consumption for companies in the event sector.

Based on the energy efficiency plan of UNIMEV - Union Française des Métiers de l'Événement, here are the main measures implemented at the Deauville International Centre:



AWARENESS-RAISING ACTIVITIES

- **To organizers** on heating losses (open doors)
- **To customers and staff** on sustainable development and energy use and consumption.
- **At exhibitor** for night-time switching off as many electrical appliances as possible.



HEATING & DEVICES FOR REFRESHMENT

- **Automatic cut or reduction** or reduction of the entire heating system 2 hours before the closing of the event until 1h00 before the reopening.
- **No heating during assembly and disassembly periods**



LIGHTING

- Lighting the exterior of the sites **1 hour before opening** of the event and extinction **1 hour after the event**.
- Outside of the event, **ark** and **digital displays** of the CID will be **stationary** from 8 pm to 8 am.
- Ensure **the extinction of all pit lights** as soon as the events closed.
- **Equipment shutdown** during long periods of non-exploitation (e.g. cold rooms, ventilation, hot water flask, etc.).
- **Revision of the temperature in the halls** at 19°C and in auditoriums at 21/22°C.
- In the medium term: **replace** gradual **halogen light sources by LEDs**, less consuming (1/3 of the lighting is already LED).

