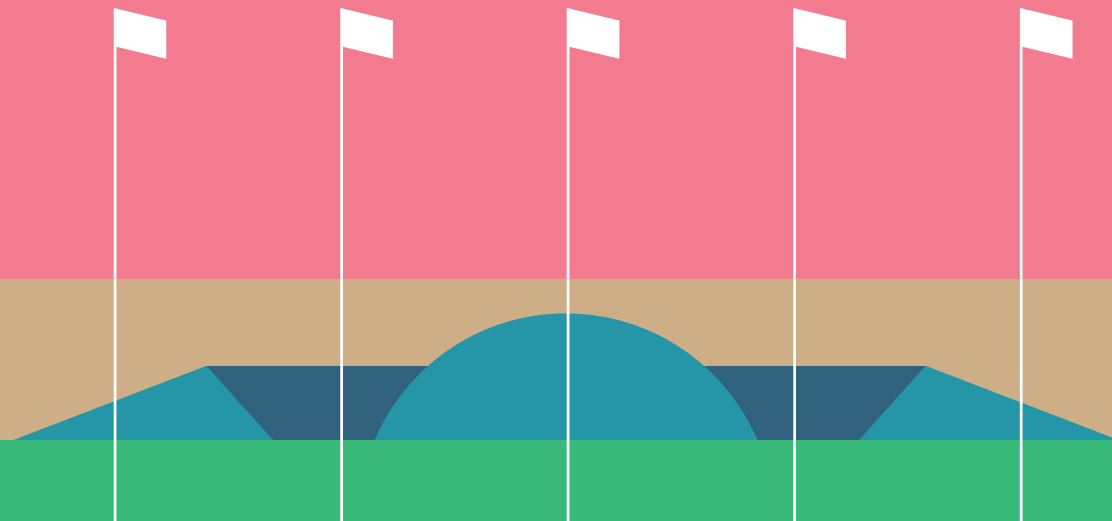


CRÉEZ  
UN  
ÉVÉNEMENT



INSPIRANT

CONGRÈS / SOMMETS / FESTIVALS / ÉVÉNEMENTS

[www.congres-deauville.com](http://www.congres-deauville.com)



C.I.D.  
DEAUVILLE

# CULTURES AND PEOPLE MEET IN DEAUVILLE



## PHILIPPE AUGIER

*Maire of Deauville,  
Président of the Centre International  
de Deauville*

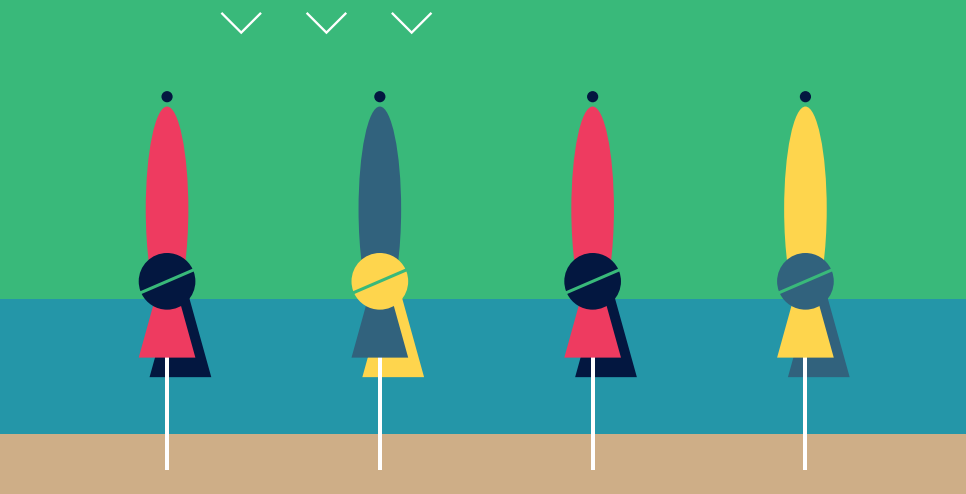
In Normandy, and especially in Deauville, it's our tradition to welcome visitors with warmth and generosity. We like to share the richness of our cultural heritage, our love of good food, our romantic landscapes and our breathtaking beaches. We also like each visitor to find what he has come in search of in Deauville.

Since its beginnings, 150 years ago, Deauville has developed an image of beauty and excellence. The town emerged from the sea and the salt marshes thanks to the audacious project by the Duke of Morny, the half brother of Napoleon the Third who dreamt of creating the ideal seaside resort. And over the years it has become even more than that. A refined way of living, outstanding architecture, an internationally renowned cultural heritage, and a willingness to always look to the future make Deauville a privileged holiday destination.

The Deauville International Centre is an honour to us and has not finished surprising us, reflected in the words of the poet Prosper Crébillon "success is the child of audacity. It took a great deal of audacity and determination to give a town of 3,700 inhabitants a Congress Centre to rival a major City.

There has been much success, with attendance records on a national level higher than in any other congress centres and 365 days a year of activity, with 140 events every year, 70,000 delegates and 200,000 guests, the CID attracts a growing number of visitors. Situated on the seafront, a few steps away from the famous broad walk and the mythical coloured parasols, at the centre of the various activities of the inhabitants of Deauville, it is nestled in the sand and the greenery with a large glass roof, allowing transparency and luminosity inside the elegant and functional work spaces. Thanks to its ultra modern equipment and dynamic teams, it forms part of a very closed circle of international venues capable of welcoming the most prestigious summit meetings such as the G8 which united world leaders, but also trade fairs, seminars, congresses and shows.

I invite you to come to Deauville, certified 'Sustainable and Innovative Destination' whose human dimension and beauty inspire well-being and creativity. Come and share with us a privileged reception and create an event that is a reflection of your identity. Welcome to Deauville.



# SUMMARY

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Destination Deauville

**p. 6**  
Know-how and expertise

**p. 7**  
Offers and innovative services

**p. 8/9**  
An exceptional venue

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Auditoriums and halls

**p. 10**  
Terraces and the Villa Le Cercle

**p. 11**  
The CID at a glance



# DESTINATION DEAUVILLE



## AN ACCESSIBLE INTERNATIONAL RESORT



### CAR

2h from Paris via the A13



### RAIL

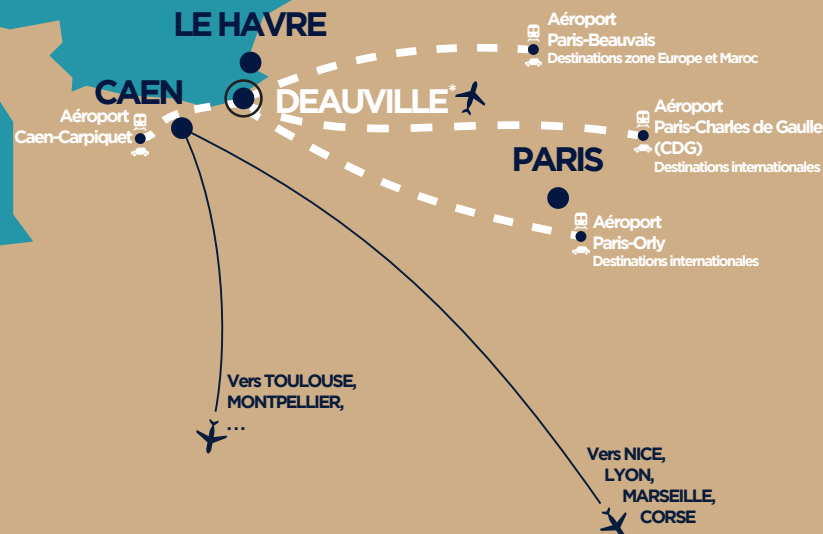
Direct link between Paris St-Lazare  
and Deauville-Trouville



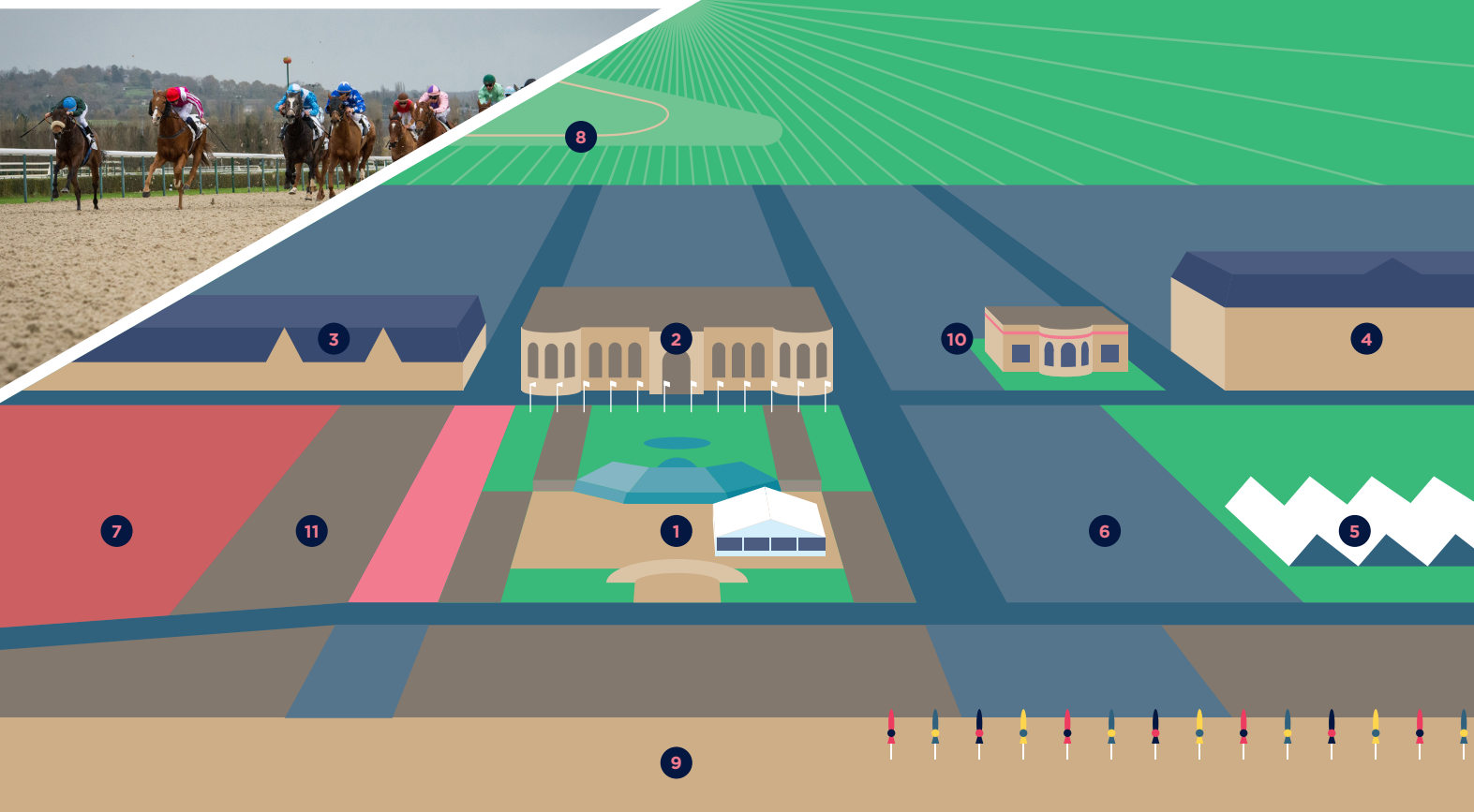
### PLANE

3 airports nearby,

- Deauville Normandy (9 km),
- Caen (45 km),
- Le Havre (45 km)



\*Aéroport Deauville - Normandie : Possibilité d'affréter des vols



EVERY-  
THING  
BY FOOT

# EXCEPTIONAL INFRASTRUCTURE OVER 4 SQ KM

The perfect setting for your international events

- 1 Congress Centre (Centre International de Deauville)
- 2200 rooms ranging from 2 to 5 stars
- 40 Restaurants
- 440 Shops
- 2 Ports
- 1,5 Km of beaches
- 1 International Riding Centre
- 2 Casinos
- 1 Racing circuit
- 4 Golf Courses
- 2 Racecourse
- 1 Spa
- 19 Tennis Courts
- 1 Olympic saltwater swimming pool
- 1 Innovative cultural venue : les Franciscaines

1 The CID    2 The Barriere Casino    3 The Normandy Hotel  
 4 The Royal Hotel    5 Olympic swimming pool    6 Spa    7 Tennis Courts  
 8 Touques horse racing tracks    9 The beach and sea front    10 The Villa le Cercle    11 CID car park

# KNOW-HOW AND EXPERTISE

## A TEAM OF EXPERTS AND PERSONAL SERVICE

YOUR COMMERCIAL CONTACT PREPARES YOUR APPLICATION FORM WITH YOU

2 designated contacts, a project manager and a logistics specialist assist and advise you from the beginning to the end of your event



## AN ECO RESPONSIBLE OFFER. THE CHOICE OF A SUSTAINABLE AND COMMITTED VENUE.

Destination Deauville is a committed and certified sustainable venue.

The CID has the ISO 20121 certification, which is a responsible management label relative to event organising.



## A CERTIFIED VENUE THE FIRST SEURI-SITE AND SAFE-CONGRESS CERTIFIED VENUE IN NORMANDY

The CID works closely with the security services to insure maximum security and health safety at its visitors.



## ALL TYPES OF EVENT

- National or international congresses
- Conventions/seminars/Roadshows/Workshops
- Professional and general public events
- Conferences and exhibitions
- Shows/ gala evenings/ festivals
- private events

## LATEST EQUIPMENT

- Optical fibre with up to 1 Gigabit rate
- KARA L sound system
- The first congress centre in France to be equipped with DOLBY ATMOS technology
- Public address system for announcements and background music



# COMPLETE AND INNOVATIVE SERVICES

## INDIVIDUAL SERVICES



## TECHNOLOGY

- Advanced technologies in lighting, sound, video, enhanced and virtual reality, digital signposting
- Wide choice of configurations, tailor-made stage designs, Safety records, 2D and 3D layout plans
- Security dossier and 2D and 3D set up plans, digital signage
- General set up, decoration, signposting, scenery



## ANIMATION AND INCENTIVE NEARBY

- Incentive and team building
- Spa, racing circuit, tennis, horse riding lessons, escape games...
- Visits for accompanying guests: D-Day Beaches, Honfleur, Etretat, Mont Saint Michel...



## CATERING

- Lunches, dinners and Gala evenings catering service and or event catering
- Deliveries directly to your stand
- Culinary activities/Breaks and Cocktails



## PUBLIC RELATION

- Media relations, Partnerships, Public relations, social media
- Displays, Visibility, Local and regional press
- Online marketing campaigns, Invitations



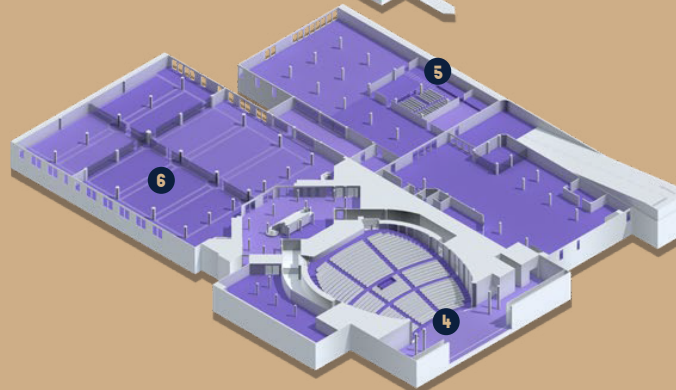
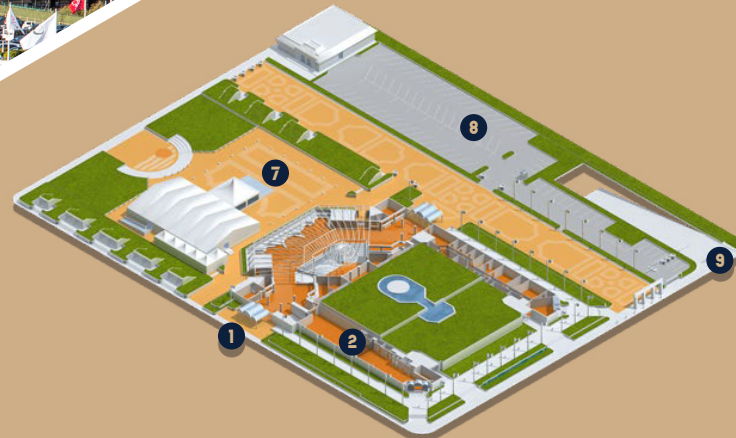
# AN EXCEPTIONAL VENUE



**ENTIRELY FLEXIBLE WORK SPACES**  
for custom made solutions

**18,000 sq m**  
of connected and interactive work spaces

A welcome capacity of up to  
**7,000 PEOPLE AT ANY ONE TIME**



## ARCHITECTURE THAT REFLECTS THE STYLE OF DEAUVILLE

**2 Auditoriums**  
of 1497 places (adjustable) and 223 places

**More than 7,000 sq m**  
of flexible halls and rooms

**20 conference rooms**  
from 20 to 150 people

**Espaces polyvalents**  
à proximité des auditoriums  
et des salles de sous-commission

**2 500 sqm of terraces**  
including a glass-roofed structure  
facing the sea

**1 200 parking places**  
within walking distance

**+ The Villa 'Le Cercle':**  
4 lounges, 1 terrace and 1 garden





**400**  
sq m

**1 GLASS ROOFED RECEPTION AREA**

The glass roof at the heart of the CID bathes the two reception areas in light as well as the huge stairway leading down to the various working areas.

# CREATE AN UNFORGETTABLE EVENT



**350**  
sq m

**2 A COLLABORATIVE AREA**

Cocktails, dinners, incentive events or team building, this multi purpose area is perfect to create conviviality and can be adapted during your event to suit your needs.



**20**  
rooms

**3 SUB COMMISSION ROOMS**

The rooms of different sizes are fully equipped with sound and video, with 86 inch Clevertouch tactile screens and allow a capacity of between 10 and 150 people.

# AUDITORIUMS & HALLS



1497 seats



223 seats



7250 sqm

## 4 THE MICHEL D'ORNANO AUDITORIUM

One of the most beautiful auditoriums in Europe which hosts the Deauville American Film Festival.

Flexible to welcome 523, 847 or 1497 guests.

## 5 THE LEXINGTON AUDITORIUM

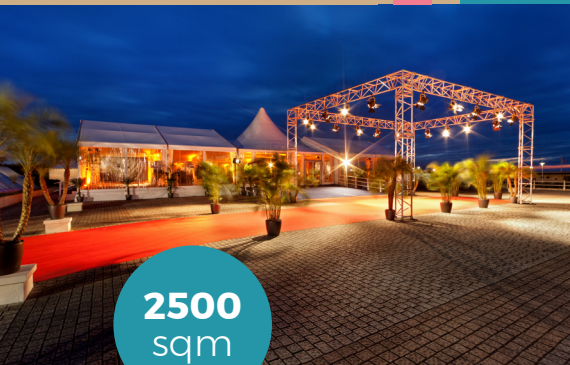
Modern, comfortable and functional.

An area with a capacity of 50 people upwards.

## 6 4 HALLS

Flexible spaces close to the sub commission rooms and the auditoriums

Direct access to the delivery area to make logistic organisation easier.



2500 sqm

## 7 CID TERRACES

Ideal for welcome cocktail receptions or lounge evenings beneath the stars. Organise your lunches or dinners in the 700 sq m crystal tent structure.



380 people

## VILLA LE CERCLE

- Built in 1873 and entirely renovated
- Situated between the Royal and Normandy Barrière Hotels
- 4 Lounges, a terrace and a private garden



# TERRACES AND THE VILLA LE CERCLE

## 8 CAR PARKS

1, 200 places close by and a 84 space car park that can be made private.

# CLIENT SATISFACTION

## AMRAE

**Hubert de l'Estoile,**  
*General Delegate*

A very professional team and a perfect environment, Deauville and the CID with its luxury infrastructure and a rare destination in France able to host top-end events such as the AMRAE.

## NATIONAL FEDERATION OF FRENCH CINEMAS

**Richard Patry,**  
*President*

For a conference organiser, a destination such as Deauville is very reassuring. The expertise of the teams allows us to organise calmly prior to the event and, on the day, to benefit from a very professional conference on an exceptional site.

## MERCEDES-BENZ TRUCKS FRANCE

**Maryline Sepré,**  
*Marketing Project Manager*

A particularly agreeable venue, large and spacious, and we particularly appreciated the Michel D'Ornano Auditorium where the guests are always very well seated. The commission rooms are new and well adapted, with tactile screens and the latest equipment. The team that we worked with were very professional. It was very a very pleasant experience for us to work with the teams at the CID.



**More than 100,000**  
visitors, spectators and delegates  
each year.



**Over 140**  
events  
each year



**96% client**  
satisfaction



**A team**  
renowned for its  
professionalism



C.I.D  
DEAUVILLE

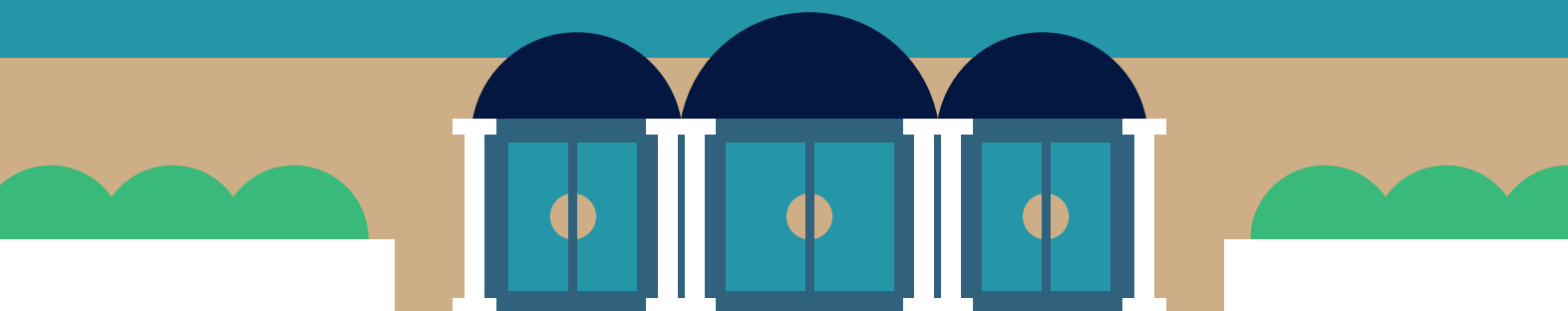
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