

TOWARDS SOBRIETY ENERGETIC

MORE RESPONSIBLE EVENTS

The energy transition is a priority for the events industry. The targets set by the French government (a 40% reduction in energy consumption by 2050) have led to a number of discussions aimed at identifying measures to reduce energy consumption by companies in the events sector.

Here are the main measures implemented at the Centre International de Deauville, based on the UNIMEV (Union Française des Métiers de l'Événement) energy efficiency plan. Taken together, these measures have resulted in a 31% reduction in energy consumption since 2024*.

**ratio calculated on the number of days occupied*



AWARENESS-RAISING ACTIVITIES

- **To organizers** on heating losses (open doors)
- **To customers and staff** on sustainable development and energy use and consumption.
- **At exhibitor** for night-time switching off as many electrical appliances as possible.



HEATING & DEVICES FOR REFRESHMENT

- **Automatic cut or reduction** or reduction of the entire heating system 2 hours before the closing of the event until 1h00 before the reopening.
- **No heating during assembly and disassembly periods**



LIGHTING

- Lighting the exterior of the sites **1 hour before opening** of the event and extinction **1 hour after the event**.
- Outside of the event, **ark** and **digital displays** of the CID will be **stationary** from 8 pm to 8 am.
- Ensure **the extinction of all pit lights** as soon as the events closed.
- **Equipment shutdown** during long periods of non-exploitation (e.g. cold rooms, ventilation, hot water flask, etc.).
- **Revision of the temperature in the halls** at 19°C and in auditoriums at 21/22°C.
- In the medium term: **replace** gradual **halogen light sources by LEDs**, less consuming : 75% of the lighting is already LED.

